

**MONTREAL INTERNATIONAL ANIMATION FESTIVAL**

**WWW.ANIMAZEFESTIVAL.COM**

# **ANIMAZE**

**13<sup>th</sup>**

**WHERE GLOBAL ANIMATION, AI, AND STORYTELLING CONVERGE**

**Strategic Brand  
Partnerships**

**Cinéma du Musée  
Montreal Positioning  
Sept.17-19 2026**

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**INSTA @ANIMAZEFILMFEST | FACEBOOK @ANIMAZEFESTIVAL**



## **THE GLOBAL ANIMATION PLATFORM**

CURATED PROGRAMMING FOR INTERNATIONAL FESTIVALS & INDUSTRY EVENTS.

- 500+ film submissions annually
- 40+ countries represented
- Global creators, studios, and emerging talent including:
  - Features and Shorts
  - First Nations Selection
  - International Student Film Contest
  - VR, AR and Experimental
  - AI Categories

### **MONTREAL = GLOBAL HUB**

- 235+ animation & VFX studios
- 30,000+ professionals
- Cannes Animation Day Founders



**FEATURED ARTIST  
SPOTLIGHT**

OSCAR NOMINATED

**BILL PLYMPTON**

EMMY NOMINATED

**JOHNNY SEMERAD**

**LIVE MASTERCLASS  
EDUCATIONAL SEMINAR**

**OUR WISHLIST:**

PROGRAM IN DEVELOPMENT:

LINE Animation studio  
behind music-driven  
animated music  
group Gorillaz.(tbc)

Future Inclusion of music  
video & documentary  
programming and more  
animation programs &  
artist showcases.



## WHO YOU REACH

- Filmmakers & animation studios
- VFX, gaming & AI creators
- Producers & Media Executives
- Students & Emerging Talent
- Cultural & Creative Audiences
- Music video/Documentary Audiences and Animation/Animation Studios
- Digital + Global Visibility
- 65,000+ Annual Search Impressions
- International Events & Industry Festivals ( Canada, U.S., Europe, Asia, Latin America & Middle East )

**& Year-round digital promotion with Featured Talent**



# AWARDS & BRAND ACTIVATIONS

<b>Signature Award</b>	<b>Exclusive</b>	Restricted to Presenting Partner. Includes top categories (Best Film, AI), on-stage presentation, and premium brand naming.
<b>Featured Award</b>	<b>\$5,000</b>	Category alignment (Shorts, VR, Pitch). Includes on-stage recognition and branding. (Included in Industry Partner tier.)
<b>Panel or Program</b>	<b>\$5,000</b>	Sponsorship of a specific panel or masterclass with on-stage recognition.
<b>On-Site Activation</b>	<b>\$3,000</b>	Booth/space for demos and giveaways. Direct access to filmmakers, students, and professionals.
<b>Custom Activation</b>	<b>From \$2,500</b>	Tailored integrations and on-stage recognition based on brand needs.
<b>Community Award</b>	<b>\$2,000</b>	Focus on student/emerging talent. Recognition during awards ceremony. (Included in Supporting Partner tier.)
<b>Official Merchandise</b>	<b>Inquire</b>	Exclusive logo placement on t-shirts, tote bags, and caps with festival-wide visibility.



## **PARTNERSHIPS** **(PREMIUM + SIMPLIFIED)**

**PRESENTING PARTNER — \$25,000**  
**(Exclusive)**

- Naming rights + top-tier brand integration
- Keynote / featured speaking opportunity
- Premium visibility across all channels
- VIP networking + 25 passes
- Exclusive Signature Award branding

**INDUSTRY PARTNER — \$15,000**

- Panel sponsorship
- Networking Opportunities
- Speaking Participation
- VIP access
- Includes Featured Award (value \$5,000)
- 12 Festival Passes



## PARTNERSHIP —

### SUPPORTING PARTNER —

\$5,000–\$7,500

- Logo on key materials
- Programming Visibility
- Networking Access
- includes Community Award (value \$2,000)
- 8 Festival Passes

### CULTURAL PARTNER —

\$3,000–\$5,000

- Logo Placement
- Event Recognition
- Tickets and Hospitality
- Supports Community Awards
- 4 Festival Passes

### CREATOR CIRCLE —

### LEAD SUPPORTER —

\$1,000

- Support emerging creators and student filmmakers
- Enhanced Recognition
- 2 festival passes

### COMMUNITY SUPPORTER —

\$500

- Support emerging creators and student filmmakers
- Community recognition
- 1 festival pass



# HIGH-IMPACT BRAND INTEGRATION AWARDS & RECOGNITION

## WHY PARTNER WITH ANIMAZE

- Align with a global creative industry
- Access next-gen talent + innovation
- Build presence in AI, animation, and storytelling ecosystems
- Engage directly with creators, studios, and decision-makers
- Named awards (“Presented by .....
- On-stage visibility On-Site Activation
- Branded installations
- Product demos
- Direct engagement with creators Thought Leadership
- Panels, masterclasses, AI Industry Impact & Storytelling discussions Talent & Innovation Access
- Early access to emerging creators
- Collaboration opportunities with global talent

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