

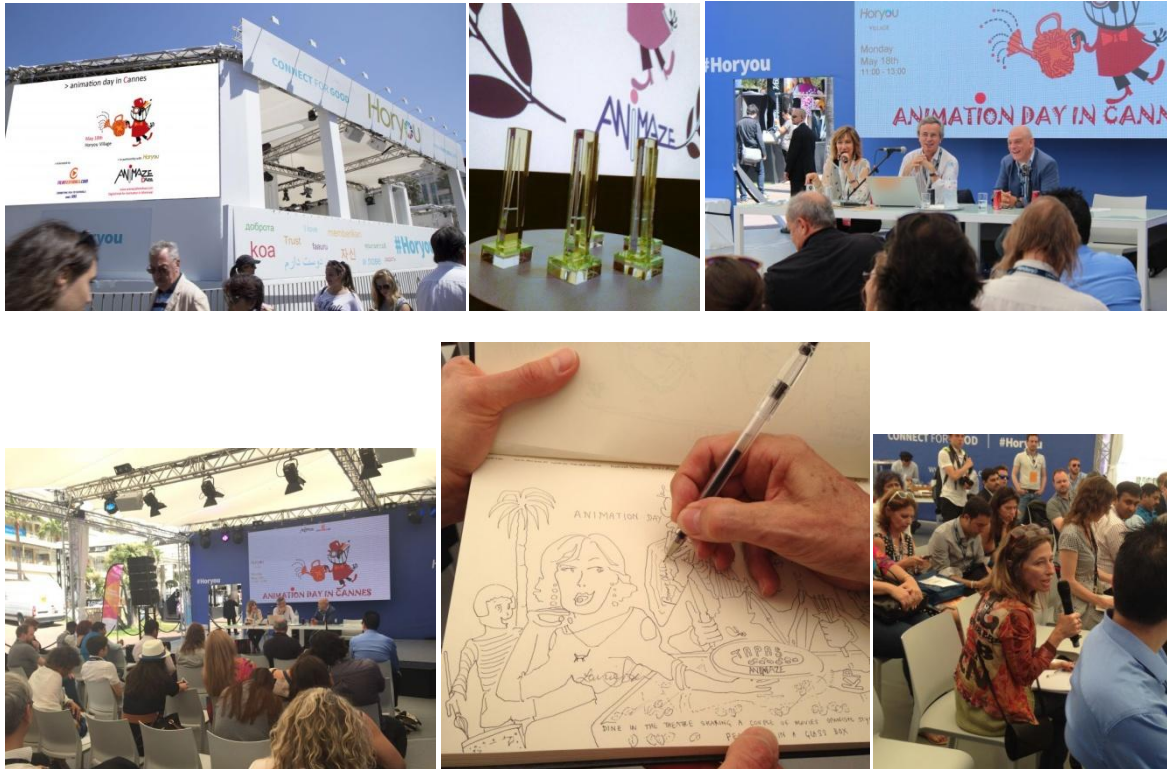


English Version | French Version

Musivision FILMS / ANIMAZE and Filmfestivals.com present...

Animation Day in Cannes - ADIC

- A lively meeting place dedicated to animation for discovery and fun networking
- A comprehensive catalogue of international long and short animation works presented and represented at Cannes
- A directory of animation professionals attending Cannes
- A promotional platform for recent films, projects in development on the site [AnimationDayinCannes.com](http://AnimationDayinCannes.com), [filmfestivals.com](http://filmfestivals.com) and Youtube
- A dedicated video channel on youtube to discover trailers and showcase
- Buyers/media channel on youtube featuring Showcase, demo reel, excerpts with password protection
- Increased visibility of awards and award recall of winning films at large animation festivals
- Benefit from press coverage of 5 000 medias and the presence of key players attending the international market (1MM transactions)



## Celebrations May 18

### Catalog of Animation in Cannes

Listing of films and projects presented in Cannes Directory - Who's Who in Animation in Cannes Both will be available online and offered free to buyers, media and trade publications



### 3 Youtube dedicated ADIC Channel

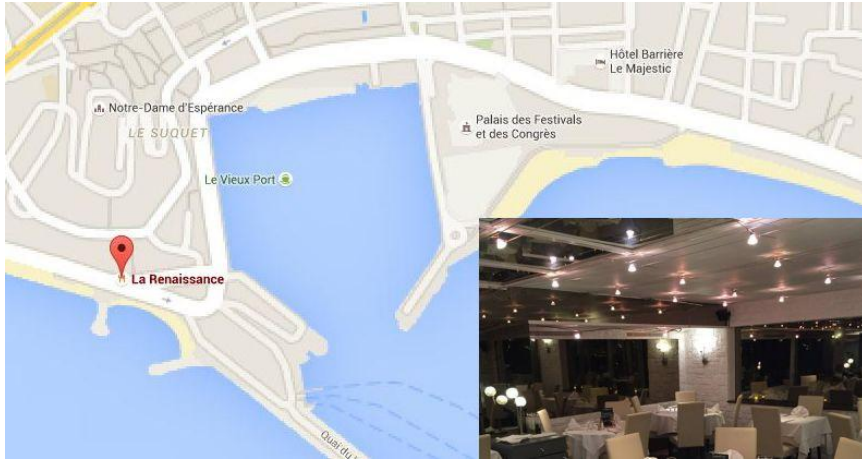
Channel for trailer of animation in Cannes  
Channel for Fest Winners in Animation  
Password protected channel for show case or films /shorts restricted to media and buyers.

### Online Dailies on [filmfestivals.com](http://filmfestivals.com) and newsletters each day

Reaching 120 000 film professionals and festival attendees

## Breakfast Networking 9.00 - 10.00

### Salons La renaissance



## Panels

From short to long tbc

The specifics of animation marketing vs non animation meet the experts and learn their tricks  
time tbc

Meeting with our special guest star (tbc)

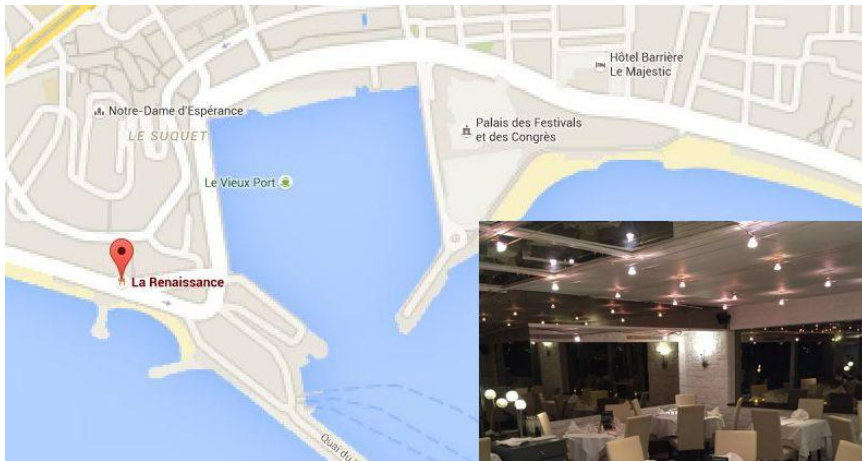
New sources of Financing for Animation Film Dubai Pavillon 4 pm Anne Marrie Gillain,  
Ayman Jamal director producer from Barajoun Entertainment Dubai

Writing for Animation with Xavier Kawa Topor, (délégué général NEF) Noelle Deschamps  
(Equinoxe), Marc du Pontavice (Xilam) and Yoann Sfar (director of animation and fiction film)  
at SACD Pavillon 3.00 pm

Writing on film Animation vs Live : the different challenges with speakers from NEF, Fipresci  
and a consumer magazine journalist tbc

VR, Immersive Experiences, Dome, VR: what's the financial model? with Michel Reilhac, Ana  
Serano ( CFC X Media Lab & think tank) **10.00 - 10.45 am** - Salons la renaissance

## Networking 13.00 Salons La renaissance



Both promoted with editorial in our Animation Day in Cannes [dailies](#) and in the animation day in Cannes newsletter circulated to all attendees.

## The screenings

### Screenings of animation features

**Special screening** of [Bilal](#) ADIC opening film

The first animation feature to come out of Dubai.

**11.00 am** Salons la Renaissance (1.45)

### Animation Day in Cannes Discoveries

Screening in the Palais (Palais B) **1.30 pm** and

Salon La Renaissance **1.30 pm**

"ADIC Discoveries" 1.45 Program includes the following segment

Intro with a short selection of **Work in progress - demo reels** of finished films or hot projects presented by the filmmaker (10 minutes max)

Shorts or trailers from features from our selection **Animaze Daze in Cannes competition**

**Press and Buyers presentations:** screening and Q&A on work in progress Demo -  
Show reels Salon la Renaissance

### **Afternoon Presentations at Salon de la Renaissance 3.30**

Launch of Ryan Larkin Foundation

Launch of Animation Pride Awards

### **Animation Day in Cannes Accolades : Awards & Recalls 5.00**

Animation Awards Encore: Accolades will be offered to winners in animation categories at recent festivals

### **'Get Animated and Party' La Soirée de l'Animation**

Wine and cheese tasting, bring a bottle from your country from 8.00 pm 00.30 am  
By invitation tbc

### **In the Media Animation Day in the media 2015**

[filmfestivals.com](http://filmfestivals.com)